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WHEN ARCHITECTURE MEETS DESIGN

Minotti is pleased to announce its contribution to the book "The Architecture of Studio MK27. Lights, camera, action" dedicated to the designs by Studio MK27, founded by architect Marcio Kogan, in São Paulo, Brazil.

Published by RIZZOLI NEW YORK, the monograph traces the studio's works – animated by nature, the simplicity of form as well as by the rigour of proportions and materials - which intertwines with the DNA of Minotti, one of the first brands to have translated Marcio Kogan's architectural language into furnishing pieces with a strong identity.

The collaboration between the company and the architect results from a shared vision, inspired by the American Mid-Century aesthetics and the Brazilian modernism, which led to the debut of the Quadrado outdoor seating system in 2018.

An endless dialogue that has evolved over time, collection after collection, and given rise to successful designs that have already become best sellers: the Daiki armchairs launched in 2020, which combine Brazilian modernism with Japanese design; the Brasília family of seats from 2021, a tribute to the effervescent spirit of 1950s Brazil, and the Superquadra storage units, named after the urban project by Lucio Costa and Oscar Niemeyer, through to the more recent Horizonte modular seating system from 2022 and the Superblocks sideboards released in 2023.

A stimulating creative partnership narrated in the pages of the new book "The Architecture of Studio MK27. Lights, camera, action", to whose publication Minotti proudly contributed.